

200 POST IDEAS

Weighted like your mix: 80 people, 50 teaching, 40 invitation, 30 fun. Check them off as you go.



PEOPLE AND COMMUNITY

40% OF YOUR MIX - 1 TO 40

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|---|---|
| ☐ 1 Sunday photo carousel | ☐ 21 Sunday setup timelapse at 6 AM |
| ☐ 2 Greeter of the week | ☐ 22 Church history throwback |
| ☐ 3 Volunteer spotlight | ☐ 23 Then and now photo of your building |
| ☐ 4 Meet the staff | ☐ 24 A founding member's story |
| ☐ 5 Meet your elders or deacons | ☐ 25 Missionary update |
| ☐ 6 Welcome our new members | ☐ 26 Local outreach recap |
| ☐ 7 Baptism celebration | ☐ 27 Serve day before and after |
| ☐ 8 Baby dedication, with permission | ☐ 28 Meal train thank-you |
| ☐ 9 Birthday shout-out for a longtime member | ☐ 29 Prayer team spotlight |
| ☐ 10 Anniversary couple feature | ☐ 30 Nursery volunteers thank-you |
| ☐ 11 Small group photo | ☐ 31 Kids teachers appreciation |
| ☐ 12 Small group host spotlight | ☐ 32 Graduating seniors, with permission |
| ☐ 13 Kids ministry moment, with permission | ☐ 33 Back-to-school blessing photos |
| ☐ 14 Student ministry recap | ☐ 34 Veterans in your church and their stories |
| ☐ 15 Senior adults lunch | ☐ 35 Mother's Day photo booth |
| ☐ 16 Lobby candid of the week | ☐ 36 Father's Day photo booth |
| ☐ 17 Coffee team behind the scenes | ☐ 37 A testimony in one sentence |
| ☐ 18 Parking team in the rain | ☐ 38 "Why I serve" quote |
| ☐ 19 Worship team rehearsal | ☐ 39 "How I found this church" story |
| ☐ 20 Tech booth behind the scenes | ☐ 40 Answered prayer story, with permission |

200 POST IDEAS

People and community, continued. Always ask before posting kids, guests or personal stories.

PEOPLE AND COMMUNITY

41 TO 80

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| ☐ 41 Two testimonies in two minutes | ☐ 61 Welcome back college students |
| ☐ 42 Marriage advice from a couple married 50 years | ☐ 62 Small group prayer walk |
| ☐ 43 Wisdom from your oldest member | ☐ 63 Community partner spotlight |
| ☐ 44 Kids answer a Bible question, with permission | ☐ 64 Thank-you to local teachers |
| ☐ 45 Student leader spotlight | ☐ 65 School staff blessing photos |
| ☐ 46 Life group dinner photos | ☐ 66 Retirement celebration |
| ☐ 47 Women's or men's ministry recap | ☐ 67 Sunday school class reunion photo |
| ☐ 48 Choir or band member spotlight | ☐ 68 Memorial tribute, with the family's blessing |
| ☐ 49 Behind the sermon with your pastor | ☐ 69 "Our church this month" collage |
| ☐ 50 A staff member's day in the life | ☐ 70 Member-submitted photo of the week |
| ☐ 51 Pastor's favorite moment this week | ☐ 71 Members share a favorite verse with a photo |
| ☐ 52 Welcome team huddle before service | ☐ 72 Hands that serve, no faces needed |
| ☐ 53 What baptism meant to me | ☐ 73 A first-time guest's story, with permission |
| ☐ 54 Volunteer of the month | ☐ 74 Map of where your missionaries serve |
| ☐ 55 Thank a first responder in your church | ☐ 75 An ordinary Wednesday night at church |
| ☐ 56 Church family recipe swap | ☐ 76 Mission trip countdown and photos |
| ☐ 57 Game day jerseys carousel | ☐ 77 Prayer team praying for your city |
| ☐ 58 Snow day photos from your members | ☐ 78 Hospital or home visit team thank-you |
| ☐ 59 A member's small business shout-out | ☐ 79 Facilities team thank-you |
| ☐ 60 Celebrate a new job or graduation, with permission | ☐ 80 Year in review: faces of the year |

200 POST IDEAS

Teaching and Scripture. Help people grow all week, not just on Sunday.

TEACHING AND SCRIPTURE

25% OF YOUR MIX - 81 TO 130

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|---|--|
| ☐ 81 Monday sermon quote graphic | ☐ 106 Kids take-home verse |
| ☐ 82 Sermon clip reel with captions | ☐ 107 Family devotional idea |
| ☐ 83 Verse of the week | ☐ 108 Scripture over a member's photo, with permission |
| ☐ 84 Key verse phone wallpaper | ☐ 109 Verse for a hard week |
| ☐ 85 Sermon recap: three big ideas | ☐ 110 Psalm of the month |
| ☐ 86 A question from the message | ☐ 111 One-minute Bible background |
| ☐ 87 Small group discussion questions | ☐ 112 Bible reading tip |
| ☐ 88 Sermon notes download | ☐ 113 How to start praying |
| ☐ 89 Reading plan for the series | ☐ 114 What we believe, in one sentence |
| ☐ 90 Memory verse challenge | ☐ 115 Next step after the sermon |
| ☐ 91 Pastor's 60-second midweek devotional | ☐ 116 Fasting or prayer week guide |
| ☐ 92 Why we're preaching this series | ☐ 117 Gratitude prompt from Scripture |
| ☐ 93 Explain a church word: communion | ☐ 118 Testimony that matches the sermon |
| ☐ 94 Explain a church word: baptism | ☐ 119 Sermon highlight from a guest speaker |
| ☐ 95 What is Advent? | ☐ 120 Sermon series playlist link |
| ☐ 96 What is Lent? | ☐ 121 Scripture reading reel from a member |
| ☐ 97 A book of the Bible in one slide | ☐ 122 Communion reflection |
| ☐ 98 Prayer prompt for the week | ☐ 123 Good Friday reflection |
| ☐ 99 Pray for our city | ☐ 124 Easter morning verse |
| ☐ 100 The story behind a hymn | ☐ 125 Christmas Eve reading |
| ☐ 101 Worship lyric with its verse, properly licensed | ☐ 126 New year reading plan kickoff |
| ☐ 102 Ask the pastor Q&A | ☐ 127 Pastor answers a comment question |
| ☐ 103 Myth or truth carousel | ☐ 128 Quote from Sunday's worship set |
| ☐ 104 Quote from a classic Christian writer | ☐ 129 Kids ministry lesson recap for parents |
| ☐ 105 Staff book recommendation | ☐ 130 Teaching series wrap-up |

200 POST IDEAS

Invitation and events. Give your people something easy to share with a friend.

INVITATION AND EVENTS

20% OF YOUR MIX - 131 TO 170

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|--|---|
| ☐ 131 Pastor invite video | ☐ 151 Women's or men's event invite |
| ☐ 132 What to expect on Sunday | ☐ 152 Fall festival or trunk or treat |
| ☐ 133 Plan-a-visit link | ☐ 153 Community serve day |
| ☐ 134 Service times carousel | ☐ 154 Food drive or blood drive |
| ☐ 135 Kids check-in walkthrough | ☐ 155 Livestream reminder |
| ☐ 136 Parking and entrance tour | ☐ 156 Holiday service schedule |
| ☐ 137 New series teaser | ☐ 157 Weather or schedule update |
| ☐ 138 Series launch countdown | ☐ 158 Bring-a-friend Sunday |
| ☐ 139 Monthly events carousel | ☐ 159 Christmas Day post, if you post |
| ☐ 140 Event countdown in stories | ☐ 160 Mother's Day invite |
| ☐ 141 Easter invite to share | ☐ 161 Prayer night invite |
| ☐ 142 Christmas Eve invite to share | ☐ 162 Baby dedication sign-up |
| ☐ 143 "Sit with me" invite graphic | ☐ 163 Mission trip interest meeting |
| ☐ 144 Next steps class | ☐ 164 Event recap with "see you next time" |
| ☐ 145 Membership class | ☐ 165 Save the date for next year |
| ☐ 146 Baptism Sunday sign-up | ☐ 166 Building or campus update |
| ☐ 147 Join a serve team | ☐ 167 New guest gift reveal |
| ☐ 148 Small group sign-up week | ☐ 168 Google review request from members |
| ☐ 149 VBS or kids camp registration | ☐ 169 Back-to-school blessing invite |
| ☐ 150 Student camp sign-up | ☐ 170 Thanksgiving service invite |

200 POST IDEAS

Fun and personality. A little joy goes a long way.

FUN AND PERSONALITY

15% OF YOUR MIX - 171 TO 200

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|--|---|
| ☐ 171 This or that | ☐ 186 Throwback staff photo |
| ☐ 172 Worst Thanksgiving side dish | ☐ 187 Lobby playlist |
| ☐ 173 Caption this | ☐ 188 Kids explain what the pastor does all week |
| ☐ 174 Fill in the blank | ☐ 189 Rate the snow day |
| ☐ 175 Favorite worship song poll | ☐ 190 Best church memory |
| ☐ 176 Staff coffee orders | ☐ 191 Favorite Christmas tradition |
| ☐ 177 Staff pet day | ☐ 192 Guess the verse |
| ☐ 178 Guess the staff baby photo | ☐ 193 Name the new coffee blend |
| ☐ 179 Guess the Bible story in emojis | ☐ 194 Staff desk tour |
| ☐ 180 Hometown weather joke | ☐ 195 Sunday morning in 10 seconds |
| ☐ 181 Game day spirit | ☐ 196 Fun fact about your church |
| ☐ 182 First day of summer | ☐ 197 A kind, silly unpopular opinion |
| ☐ 183 Best church potluck dish | ☐ 198 Tag who you're bringing Sunday |
| ☐ 184 Two truths and a lie: staff edition | ☐ 199 Shout-out to a favorite local spot |
| ☐ 185 Bloopers from the video shoot | ☐ 200 Daylight saving time joke |

Repeat the good ones

A volunteer spotlight can be a monthly series. Your people won't mind seeing their friends again.

Make it local

Swap in your town, your traditions and your church's words.

Mix pillars in one post

A baptism photo with the verse from that day is people and teaching at once.

Keep a running list

When someone says "you should post that," write it down here.

OUR OWN IDEAS
